

الكتب الأجنبية

1. Bailey T. (2006), Cultural Studies and Cultivation Theory: Points of Convergence. Conference Papers -- International Communication Association [serial online]. Annual Meeting 2006;:1-21. Available from: Communication & Mass Media Complete, Ipswich, MA. Accessed December 14, 2014.
2. Caroline Oates et al ,Television. & Its Influence on Childhood Obesity, The Journal of Law and Economics, Vol, 51,2008.
3. Caroline Oates et al , Children and Television Advertising: When Do They Understand Persuasive Intent? ,Journal of Consumer Behavior, Volume, 1, Issue, 3, 2006.
4. Hans-Bernd Brosius, (1992), Mallory, Wober & Gabel Weimman. “The Loyalty of Television Viewing: How Consistent is T.V. Viewing Behavior”.
5. Gerbner ‘G., & Gross ‘L. (2011). Living with television: The violence profile. Journal of Communication ‘26(2), 172-199.
6. Gerbner ‘G., Gross ‘L. ‘Morgan ‘M., Signorielli, N., & Jackson-Beeck, M. (2011). The Demonstration of Power: Violence Profile No. 10. Journal of Communication, 29, 177-196.
7. K. Miller, (2005), Communication Theories: Perspectives, Processes and Context. New York: McGraw-Hill.
8. Maria Dalission ,(2008),et al Attitudes Towards TV Advertising :A Measure. For Children, Journal of Applied Development Psychology, Volume, 30, Issue, pp 409-418. 14 Belinda Morley et al, Parental Awareness and Attitudes .
9. Miller ‘K. (2010). Communications theories: Perspectives ‘and contexts. New York: McGraw-Hill.
10. Morgan ‘M. (2011). Cultivation analysis and media effects. The SAGE Handbook of Media Processes and Effects.
11. Morgan ‘M., & Shanahan ‘J. (2010). Television and its viewers: Cultivation theory research.
12. Shin . yi Chou ,(2008),et al ,About Food Advertising to Children on Australian Television, Australian and New Zealand Journal of Public Health , Volume, 32, Issue,4.